



WA State Dept. of Health
Immunization Program

Immunization Update

September 2002

WIC/Immunization Linkage

“Immunization Record Round-Up”

A statewide WIC/Immunization Planning Workgroup, funded by the WA State Immunization Program, has developed and begun implementing a plan for broad based collaborative efforts between the two programs. The three main goals of this plan focus on the areas of the CHILD Profile Immunization Registry (CPIR), Partnership and Access.

One of the activities generated from this collaboration is an “Immunization Record Round-up” Project being conducted in twelve agencies this fall. Participating agencies were selected using a CHILD Profile report of counties with the lowest percentage of complete 4-3-1-3-3 immunization records for children 19-36 months. This is consistent with a goal to identify underimmunized children and determine coverage levels.

As part of this project, during a two-month period, in September-December 2002, WIC clients will bring in their child’s immunization records and sign a consent form for the information to be entered into CPIR. This record will be photocopied and sent to a designated person for data entry. Participating clients will receive an incentive. The total caseload for participating agencies is over 32,500 children. The goal is to enter at least 22,750 immunization records into the CHILD Profile Immunization Registry. The project will be completed by December 31, 2002.

Participating agencies are:

Benton-Franklin Health District	Cowlitz Family Health
Jefferson County Health Dept.	Kitsap Community Resources
Kittitas County Health Dept.	Lewis County Health Dept.
Peninsula Community Health Services	San Juan County Health Dept.
Skagit Community Action Agency	Spokane County Regional Health District
Thurston County Health Dept	Whatcom County Health Dept.

Inside this issue:

Vaccine News.....	2	CHILD Profile.....	5
Assessment News.....	2	IACW Activities	6
VFC.....	3	Staff News	7
AFIX Corner.....	4	News Briefs	7
Education News.....	4	IACW Meeting Schedule.....	10

Washington State Department of Health Immunization Program: www.doh.wa.gov/cfh/immunize

Vaccine News



Promoting full immunization and catch - up for deferred DTaP

Immunization partners across the state are working to ensure that all children complete the 5 dose series for DTaP, and promote catch-up for deferred doses. The Immunization Program is supplying sufficient DTaP vaccine to build local health jurisdiction DTaP vaccine inventories to a 45-day supply. We are also undertaking a number of public awareness activities to prompt parents to ask about their child's immunization status, and promote re-call for missed immunizations. Activities include a 4-week statewide Regal Cinema ad campaign, posters for physician and local health jurisdiction offices, and reminder/re-call post cards supplied to providers.

Preservative-free Influenza Virus Vaccine

Aventis Pasteur recently announced the Food and Drug Administration (FDA) has approved licensure to market Fluzone® Preservative-free: Pediatric Dose, Influenza Virus Vaccine. DOH will not be receiving any of this vaccine this year. The new formulation is not on the current CDC contract, and due to the current scheduling of the influenza vaccine manufacturing process Aventis Pasteur can provide only a limited quantity of pediatric Fluzone vaccine for the 2002-2003 season.

Flu Resources

For current WA state and CDC information, including information about healthy infants 6-23 mo. of age, please visit http://www.doh.wa.gov/cfh/immunize/flu_updates.htm.

The IACW and its many partners are sponsoring an event at the Seattle Center on October 14 to emphasize the importance of getting flu shots at the appropriate time. The event will feature Dr. Maxine Hayes as a speaker and she and her mother will be immunized at that time, since they are both in high-risk categories.

Assessment

Getting the Parental Perspective on Vaccines and Immunization

Washington State Department of Health Immunization Program and Public Health Seattle - King County will be working with Gilmore Research Group to conduct focus groups with parents throughout the state to identify parental concerns regarding immunizations, explore the barriers to childhood immunization, and discover parental preferences for education and awareness materials.

This information will facilitate our understanding of parental decision making related to immunization. It will be used to inform future development of immunization education and awareness campaigns and materials in order to promote increased immunization rates for the children of Washington State. The focus groups will be held in the following counties: King, Pierce, Whatcom, Clark, Chelan/Douglas, Benton/Franklin, and Spokane.

Tribal

Our Assessment Team is developing a project to work with Washington Tribes to do population-based immunization assessments of American Indian/Alaskan Native children. Because special VFC federal funding is available for this project, the assessments must include tribal members <19 years of age but may also include adults. Members of the Team recently introduced the project at the Washington State Indian Health Commission and information letters were sent to identified tribal members. We are

looking forward to hearing from tribes who may be interested.

Copies of coverage and exemption data available

School and childcare immunization coverage and exemption data for school year 2001-2002 are available. If you would like to receive copies for your county, please contact either Michelle Hofmann michelle.hofmann@doh.wa.gov (360) 236-3579 or Ros Aarthun ros.aarthun@doh.wa.gov (360) 236-3527 with the Immunization Program Assessment Section.

National Immunization Survey

The 2001 findings from the National Immunization Survey were released in the beginning of August 2002.

2001 coverage estimate for the 4 DPT, 3 Polio and 1 MMR (4-3-1) immunization series for children 19-35 months of age in WA	2001 - WA 76.7% (± 4.2).
--	--

2000 coverage estimate for the 4 DPT, 3 Polio and 1 MMR (4-3-1) immunization series for children 19-35 months of age in WA	2000 - WA 78.7% (± 3.8).
--	--

2001 coverage estimate for the 4 DPT, 3 Polio and 1 MMR (4-3-1) immunization series for children 19-35 months of age in US	2001 - US 78.6% (± 0.9).
--	--

The rates for the Seattle-King County Urban Area and the rest of the state (minus Seattle-King County) are comparable to the state rates.

The coverage estimate for 3+ varicella vaccines in Washington continues to increase. The varicella coverage rate for 2001 is 57.0% (± 4.8), which is significantly higher than the 1999 state rate of 32.1% (± 4.3).

VFC

Joint Health Conference – VFC Breakfast

Back by special request! The VFC Breakfast discussion meeting will be held this year at the Joint Health Conference (Wenatchee). Bring your breakfast over and join us on Tuesday, October 8th from 7:30-8:45am. The room location will be in the packet you receive when you register at the conference.

AFIX CORNER



AFIX Trainings

The smaller regional AFIX Trainings began in September! The CDC AFIX modifications for 2003 are being discussed. The trainings are designed to walk you through the changes step-by-step and to provide opportunity to address specific issues or needs. If you were unable to attend a session, please contact Katherine Harris-Wollburg at 360-236-3513.

Reminder – Keep Sending in Your Site Visit Reports!

Please continue to send in **all** of your completed site visit reports – both regular VFC monitoring visits and AFIX visits.

AFIX Coordination

Michelle Hofmann, member of the AFIX Support Team, will now be assuming more responsibilities for coordinating AFIX activities. We look forward to being able to tap into more of her energy and organization skills

Education News

Cinema Advertising

The Immunization Program will be running advertisements at Regal Cinemas statewide the whole month of September to emphasize the importance being fully immunized and taking action if they are not. This is a great time to be advertising this general yet important message with back-to-school time and as a reminder to parents whose kids may have had a dose delayed due to the vaccine shortages.

Storage and Handling Chart

An updated version of the wall chart on Vaccine Storage and Handling will be produced in the next few weeks and made available through the normal materials ordering process. This wall chart replaces the version dated December of 1996. LHJs will receive a sample copy when they are available. We appreciate your assistance with informing the providers in your county when the charts become available.

National Conferences

- Society for Public Health Education (SOPHE) Annual Mtg. – Nov. 8-9, 2002, Philadelphia, PA
- National Immunization Conference – March 17-20, 2003, Chicago, IL
- National IZ Coalition Conference – May 28-30, 2003, Phoenix, AZ
- SOPHE Midyear Scientific Conference – June 18-20, 2003, Las Cruces, NM

CDC Downlink 12/5

Don't forget about the next CDC downlink – Surveillance of Vaccine Preventable Diseases. Please register through the Public Health Training Network on-line as usual. If you need a copy of the tape, please let Cindy Gleason know. cindy.gleason@doh.wa.gov or (360) 236-3569.

Promoting Varicella and Influenza Immunization for High Risk Children

The Immunization Program, in collaboration with the Center for Children with Special Needs at Children's Hospital and Regional Medical Center, the University of Washington Medical Home Leadership Network, the DOH CSHCN Program, and the Infant Toddler Early Intervention Program is undertaking a targeted outreach project to promote influenza and varicella immunization for children with special needs. Children with special needs are at high risk for serious complications, including hospitalization,

from vaccine preventable diseases such as influenza and varicella. The project will involve identifying preferred education and awareness strategies for physicians who participate in the Medical Home Leadership Network, and early intervention providers in the state who receive public funding. This will be followed up by an outreach effort providing information for both providers and families of children they serve. The project will be evaluated for effectiveness in early 2003.

CHILD Profile Update

Web version available

The web interface to the CHILD Profile Immunization Registry is now available! Health care providers who have signed an information sharing agreement with CHILD Profile may now access the immunization registry via the Internet and their web browser. Web users can look up and enter immunization histories, print out immunization records, and view and print immunization recommendation reports. While not all reports available in the text-based version of CHILD Profile (such as Recall and Vaccine Usage) are accessible in the web version at this time, plans are being developed to incorporate these features in the future.

If you know of providers who are interested in the registry and have needed web access, please let CHILD Profile staff know. There is still a lot of work to be done to get providers interested in participating. If you would like to help get providers in your county to participate, please call CHILD Profile at 206-205-4141 or 800-325-5599, or e-mail: cphelpdesk@metrokc.gov

CHILD Profile Advisory Group

The newly formed CHILD Profile Advisory Group will meet for the first time on September 30, 2002. The purpose of the advisory group is to provide independent input from a cross-section of stakeholder groups regarding CHILD Profile policy and planning activities for DOH decision-making.

Planning Activities

The development of a new provider recruitment plan is now well underway. Through a DOH contract, Desautel Hege Communications and the Health Improvement Partnership are developing strategies and tools to help CHILD Profile achieve its goal of 95% provider

participation by 2006. The first phase of the plan will be completed by the end of September 2002.

On the technical side, DOH has launched a requirements analysis to assess the current functionality within CHILD Profile, determine needs, and recommend an approach for the future. HLN Consulting, LLC, a private consulting firm with extensive experience in the field of immunization registries, is assisting in this effort. In the past 2 months, HLN has conducted over 50 interviews with users, key stakeholders, and members of the CHILD Profile and DOH Immunization Program staff. DOH would like to thank those of you who took the time to participate in the interview and survey process. By early fall, CHILD Profile expects the analysis to be complete, and work on next steps for implementation to commence.

Registry Population

The CHILD Profile system continues to grow. As of August 1, 2002, there were 11 million immunizations recorded for over 3 million individuals of all ages. 73% of children in the state under the age of six years had 1 or more immunizations recorded, and 53% had 2 or more immunizations. Currently, CHILD Profile is exchanging data with six health plans and over 80 medical organizations representing about 250 clinic sites.

For more information, please visit the CHILD Profile website at www.childprofile.org.

IACW Activities

Activities

IACW members have had a busy summer. The Health Care Provider Awareness Subcommittee is happy to announce they have a new co-chair, Dr. Jay Fathi. The API Task Force recently launched the Jade Ribbon Campaign to help raise awareness about hepatitis B. The Task Force is currently coordinating a hepatitis B screening project with a local high school. For more information on how to become involved with the Task Force contact Katy Burchett at KatyB@hmhbwa.org or (206) 830-5156. Also, just a reminder that the IACW still has the acclaimed curriculum *Invisible Bugs in the Bod* available. For a free copy go to www.hmhb.wa.org/iacw or contact Jennifer Little at JenniferL@hmhbwa.org or (206) 285-1461.



Award Received

The National Healthy Mothers, Healthy Babies Coalition has honored the Immunization Action Coalition of Washington for exemplary work to educate about issues of vital importance to maternal and child health. The Coalition is run under the WA Healthy Mothers, Healthy Babies Coalition and is supported by the Washington State Department of Health Immunization Program. The recognition highlights activities that meet the mission of the coalition to increase public awareness and to achieve and maintain full immunization of all infants, adolescent and adults in WA.

Staff News

Tom Kimzey has joined the Immunization Program. He comes to us from DOH EMS/Trauma with a strong training and education background. He will be assisting in a variety of activities to complement the existing staff with his talents. Tom can be reached at 360-236-3555.

News Briefs:

Web-based Personalized Vaccine Schedule Now Available

Vaccines are an important means of preventing disease, disability, and death in infants and children. Although vaccines are effective, the recommended childhood immunization schedule which outlines when they should be administered is complex. During the first 2 years of life, a child may receive up to 20 shots. Many parents do not have a keen awareness of when which vaccines are due. In addition, parents often are not aware of information available to them that can provide answers to questions they may have about vaccines and that emphasize the benefits of vaccines.

The CDC, through the National Immunization Program, has developed a web-based Childhood Immunization Scheduler using the current vaccine recommendations from the American Academy of Pediatrics (AAP), the American Academy of Family Physicians (AAFP), and the Advisory Committee on Immunization Practices (ACIP). By using the vaccine scheduler, parents, caregivers, and healthcare professionals can make instant immunization schedules for an individual child. The scheduler can be used for any child five years of age or younger but is especially useful for infants, of which approximately 11,000 are born each day in the United States. The schedules provided are personalized by

the birth date and name entered. No entered data are retained.

Parents and healthcare professionals can print a version of the schedule or remake schedules at any time by visiting http://www2.cdc.gov/nip/scheduler_le/default.asp. The scheduler program will be updated each time immunization recommendations are changed, so parents and caregivers are advised to make new schedules for children at least once a year, or whenever childhood immunization recommendations are revised.

Parents need more info about kids' immunization

Excerpts - Reuters Health, 2002

Although most parents and expectant parents realize the value of having their children vaccinated against MMR (measles, mumps and rubella) and various other diseases, many are aware of only a few of the immunizations available, survey findings show.

Roughly one out of every five parents "strongly" or "somewhat" agree that they are confused about which shots their child should receive, and only three quarters of parents strongly agreed that they get enough immunization information from their healthcare provider.

Most (99%) respondents with children under the age of 2 years said their children

had been vaccinated against various childhood diseases, and the majority of expectant parents said they planned to do the same, according to the findings. Yet, not all of the parents knew the diseases the vaccinations were protecting their children from.

Most parents reported feeling some sympathy pain as their children were being vaccinated, and 55% of them somewhat or completely agreed that "it hurts me more than it hurts my child." Many parents also reported feeling anxious or helpless as their child was being immunized.

Parents can visit www.nursetips.org. The site offers tips to help make immunizations less painful for the parent and the child. Visit <http://www.reutershealth.com/wellconnected/doc90.html> for more information about the survey.

Calling All IZ Coalitions: Please Register With IAC's New "IZ Coalitions" Website Now!

IAC Express - September 3, 2002

In June, IAC EXPRESS announced the new "Immunization Coalitions" website--searchable by name or geographic area--and already 89 coalitions are registered in the online database.

For the first time, immunization coalitions—organizations working collaboratively to increase immunization rates in their communities or regions--can use the power of the Internet to connect with each other. Local, state, regional, national, and international coalitions now can trade ideas more easily. Coalitions centered on specific vaccines or age groups can form partnerships more quickly.

To search the Immunization Coalitions website, or to register your coalition with the website database, go to:
<http://www.izcoalitions.org>.



Annual Immunization Registry Survey Shows Increasing Participation

On August 30, 2002, CDC published "Immunization Registry Progress--United States, 2002" in the Morbidity and Mortality Weekly Report (MMWR). The article says that data from the 2001 Immunization Registry Annual Report "indicate that approximately half of U.S. children aged <6 years are participating in a registry." The goal for the year 2010 is 95 percent participation.

Information about immunization registries is available from CDC at:
<http://www.cdc.gov/nip/registry>.

Immunization Video Narrated By Young Mom Empowers New Parents With Knowledge

The videotape "Cristina Learns about Immunizations" is a 14-minute video tape that is a great educational tool for use in maternity or pediatric waiting rooms or even special healthy-baby classes. The video depicts a young Latina mother of two taking her infant by bus to a Chicago clinic for shots and remembering all that she learned about vaccines and vaccine-preventable diseases the first time around with her approximately 5-year-old son. Having misplaced the boy's immunization records in a stack of family photographs, she learns the hard way that if those

records are not available for school-entry proof of immunization, new copies must be obtained.

The video is produced by KNB Productions and United Learning in both English and Spanish and costs \$89. It comes with a facilitator's guide that includes instructional notes, discussion questions, and the script of the video's narration. A 30-day free preview of the video is offered.

For more information, contact United Learning by phone at (800) 323-9084, fax at (847) 328-6706, or email at info@unitedlearning.com. To order online, go to: http://www.unitedlearning.com/search_new.cfm.

New! Tattooing And Body Piercing Information Page On IAC's Website

IAC Express, August 26, 2002

Because tattooing and body piercing have become popular even in mainstream American culture, and because these procedures can be associated with increased risk for blood-borne infectious diseases such as hepatitis B and hepatitis C, the Immunization Action Coalition (IAC) has created a web page containing links to relevant articles from medical journals and publications from national sources such as the Centers for Disease Control and Prevention (CDC).

To visit IAC's new Tattooing and Body Piercing Information web page, go to: <http://www.immunize.org/tattoos/index.htm>

Late Breaking News

We've just been notified that CHILD Profile Health Promotion has received the National Program Excellence Award from the Society for Public Health Education.

The Society for Public Health Education's Program Excellence Award.

This award recognizes outstanding contributions by a program (not an agency) to the practice of health education. Award recipients must demonstrate systematic application of the following components:

- Health education principles including provision of a planned, reinforcing series of educational experiences over time;
- Involvement of the target population in planning and implementation; and
- A well defined evaluation component.

IACW Meeting Schedule

API Task Force – several subcommittees are meeting, contact Katy Buchett at Healthy Mothers, Healthy Babies for more information (206-830-5156)

Public Awareness and Education

Subcommittee – October 3, 2002 10-12 at Children's Hospital, room A152

Executive Committee – October 16, 2002 11-1 at the Jr. League of Seattle

Healthcare Provider Subcommittee – October 23, 2002 from 10:15-11:45, Bellevue Public Library

Main Coalition – October 23, 2002 from, 12-2, Bellevue Public Library

Adult Subcommittee – October 23, 2002, 2-4, Bellevue Public Library

Healthy Mothers, Healthy Babies has moved!

Please note new address!

11000 Lake City Way NE #301

Seattle, WA 98125

IACW website:

www.hmhb.org/iacw/index.html



WA State Dept. of Health
Immunization Program
PO Box 47843
Olympia, WA 98504-7843



Questions, call 360-236-3569
Cindy Gleason, Editor